



KIND PEOPLE ARE THE
BEST KIND OF PEOPLE

Sponsored by Massachusetts Partnerships for Youth, Inc.

2025-2026

POSTER & PUBLIC SERVICE ANNOUNCEMENT (PSA) PROJECT
THE THEME FOR THIS YEAR'S PROJECT IS:

KIND PEOPLE ARE THE BEST KIND OF PEOPLE

- Volunteer in your community
- Make a donation to support a cause
- Treat yourself with kindness and positive self-care
- Leave a note of encouragement to someone in need
- Do something nice for a neighbor or stranger
- Email a teacher or mentor to thank them for their impact
- Smile often - it's contagious
- Compliment yourself and others
- Stay connected with family and friends
- Send a small gift to show someone appreciation

We invite you to express the power of kindness through art! Submit your creative poster and PSA projects that showcase the importance of showing compassion, care and understanding to everyone, including yourself. Together, through small, thoughtful gestures, we can build a more caring, connected world. Choose kindness because **kind people are the best kind of people!**

The POSTER submission deadline is **Friday, January 30, 2026**. The PSA submission deadline is **Friday, April 10, 2026**. For additional information visit our [website](https://www.mpyinc.org), or contact Wendy Leone at wendy@mpyinc.org.



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Public Service Announcement Project

Student Submission Form - *Requirements:* All entries must include a "title slide" in the video that identifies the name of the PSA. Please use the following computer format: **mp4 video**. All entries must be submitted electronically. Please visit our website, www.mpvinc.org, for more details and upload instructions.

Student Contact

Student Name: _____

Home Address: _____

City: _____ State: _____

Zip: _____

School: _____

City: _____ Grade: _____

Teacher Contact

Teacher's Name: _____

Cell Phone: _____

Work Phone: _____

E-mail: _____

Video Information — *Note: Video length must be 30- 60 seconds. Sound and visuals must be clear. Projects with spelling or grammatical errors cannot be accepted. Projects cannot identify the school district through clothing signage or logos.*

Title (required): _____

Participants: _____

A signed form by student and parent/guardian must be made available upon request, consenting to their involvement in the project, and reproduction/distribution of the PSA video.

Student

Signature/Date _____

Parent/Guardian Signature/Date _____

DEADLINE FOR SUBMISSION: **Friday, April 10, 2026**

Winners will have their PSA video submitted for broadcast on television.

Official Rules

The PSA Project is open to all high school and middle school students from Massachusetts Partnerships for Youth (MPY) member districts, and includes individuals and groups of students, as well as student organizations, classes, clubs or athletic teams.

A panel consisting of students, educators, law enforcement, and MPY staff will review the entries.

Content Limitations

- ◆ cannot include copyrighted music (original music is accepted)
- ◆ cannot include clips from movies, television shows or music videos
- ◆ cannot include profane language, nudity, sex, weapons or depict excessive violence
- ◆ cannot reference any commercial product or advertiser
- ◆ cannot have actors wearing clothing with logos or any other commercial reference
- ◆ cannot depict scenes of substance abuse or sexual activity
- ◆ cannot identify the school district or town through clothing, signage or logos

PSAs must be original and directed toward other teenagers. Videos should be inclusive in terms of race, gender, and sexual orientation and should communicate a positive message. Massachusetts Partnerships for Youth, Inc. reserves the right to determine the eligibility of any project.

To Enter

Electronic: Please label file name: Title_Last Name_grade Upload the video file (Windows Media Video or mp4 format) to www.mpvinc.org. A signed application (signature of student and parent/guardian) is required and must be made available upon request. Unsigned entries will not be considered. Please include a list of participants. Any questions should be directed to Wendy Leone at wendy@mpvinc.org.

Deadline is Friday, April 10, 2026

All submitted materials become the property of the Massachusetts Partnerships for Youth, Inc. (MPY) and will not be returned. In addition, MPY reserves the right to use these materials for educational purposes. By signing this application, and if the student is under the age of 18, the parent/guardian agrees to the use of any such images submitted. Such educational purposes include, but are not limited, to programs sponsored by the above-mentioned agency, print, radio and television media, and posting on the agency's website.

For more information, please contact Wendy Leone at wendy@mpvinc.org.